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GWYN FISHER NAMED NEW ECD REGIONAL DIRECTOR FOR GREATER MEMPHIS REGION

Fisher to Help with Existing Industry Expansions and New Business Recruitment

NASHVILLE — The Tennessee Department of Economic and Community Development announced today Gwyn R. Fisher has been named Greater Memphis Regional Director of Economic and Community Development. Ms. Fisher will be responsible for leading Gov. Bill Haslam's economic development efforts in the Greater Memphis Tennessee Jobs Base Camp region and will serve as the primary point of contact for all issues relating to job creation.

"We are pleased to have Gwyn Fisher join ECD," Economic and Community Development Commissioner Bill Hagerty said. "Ms. Fisher's many years of experience in developing quality relationships with the community will serve ECD well as we work to achieve Gov. Haslam's goal of becoming the No. 1 state in the Southeast for high quality jobs."

Ms. Fisher will oversee efforts to attract new businesses, help existing businesses expand, and support other regional economic development efforts. The Greater Memphis Tennessee Jobs Base Camp encompasses Lauderdale, Tipton, Shelby and Fayette Counties.

"I am excited to join ECD's Greater Memphis Tennessee team and look forward to working with all the counties in the region," Fisher said. "My experience working directly with companies throughout the region has given me a unique perspective on the many opportunities for continued long-term economic growth in Tennessee. I look forward to working with the amazing Greater Memphis ECD team and our regional partners to create high quality jobs by helping companies locate and expand in Tennessee."

Ms. Fisher will join ECD from FedEx Express where she worked in the Express Business Solutions. She is also the founder and CEO of Revolution Strategy, a firm dedicated to providing economic and community development guidance to organizations to help them thrive in today's fast-moving world. Ms. Fisher previously worked as Executive Director of MPACT Memphis, a nationally and internationally recognized organization dedicated to engaging and supporting Memphis' diverse young professionals.

Ms. Fisher is a graduate of Scripps College, where she earned a Bachelor of Arts in French. She went on to receive a Juris Doctor degree from the University of Memphis and served four years as a Law Clerk in the United States Bankruptcy Court for the Western District of Tennessee.

Ms. Fisher is a recipient of the 2010 Memphis Business Journal's "Top 40 Under 40" award. She has been recognized as one of Memphis' "Power Players" by Memphis Business Quarterly and listed in Memphis Magazine's 2010 list of "Who's Who." Gwyn is also a participant in the British Council Transatlantic Network (TN2020) and serves as both a Program Coordinator for the Marshall Memorial Fellowship and as Chair of Mayor Luttrell's YP Collaborative.

Fisher currently lives in Midtown Memphis and enjoys running, hiking, kayaking, and Memphis' many cultural amenities.

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In April 2011, Gov. Haslam announced the Jobs4TN initiative, which directed ECD to form nine regional Jobs Base Camps to serve as a point of contact for Tennessee companies seeking State services. The regional offices also work with economic developers in rural Tennessee counties to encourage participation in broader regional economic development strategies.

Additional information about the ECD's Jobs Base Camps is available on the ECD website at www.tn.gov/ecd.

About the Tennessee Department of Economic and Community Development

The Tennessee Department of Economic and Community Development's mission is to develop strategies which help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. Find us on the web: tn.gov/ecd. Follow us on Twitter: [@tnecd](https://twitter.com/tnecd). Like us on Facebook: facebook.com/tnecd.

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